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UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF GEORGIA  
(Atlanta Division)

*WEL*  
**FILED IN CLERK'S OFFICE**  
U.S.D.C. - Atlanta

MAR 09 2004

**LUTHER D. THOMAS, Clerk**  
By: *[Signature]* Deputy Clerk

**FILED IN CLERK'S OFFICE**

MAR 17 2004

**LUTHER D. THOMAS, Clerk**  
By: *[Signature]* Deputy Clerk

FEDERAL TRADE COMMISSION, )  
 )  
Plaintiff, )  
 )  
v. )  
 )  
ADVANCED PATCH TECHNOLOGIES, )  
INC., SALOMON BTESH, BUCKHEAD )  
MARKETING AND DISTRIBUTION, )  
LLC, PAP SYSTEMS, LLC, RALF )  
LESZINSKI, NANCY DUITCH, and )  
JESSE STARKMAN, )  
 )  
Defendants, and )  
 )  
BERNARD SILVERFARB, and )  
BUCKHEAD MARKETING GROUP, LLC, )  
 )  
 )  
Relief Defendants. )

Hon. **1:04-CV-0670**

Civil Action No.

**ODE**

STIPULATED FINAL JUDGMENT  
AND ORDER FOR PERMANENT  
INJUNCTION AND MONETARY  
SETTLEMENT AS TO DEFENDANTS  
ADVANCED PATCH TECHNOLOGIES,  
INC., SALOMON BTESH, JESSE  
STARKMAN, AND RELIEF DEFENDANT  
BERNARD SILVERFARB

*3*  
*[Signature]*

WHEREAS, Plaintiff, the Federal Trade Commission ("FTC" or "Commission") has filed its complaint for Permanent Injunction and Other Equitable Relief ("Complaint") pursuant to Section 13(b) of the Federal Trade Commission Act ("FTC Act"), 15 U.S.C. § 53(b), against Defendants Advanced Patch Technologies, Inc., Salomon Btesh, Buckhead Marketing and Distribution, L.L.C., PAP Systems, L.L.C., Ralf Leszinski, Nancy Duitch, and Jesse Starkman, and against Relief Defendants Bernard Silverfarb and Buckhead Marketing Group, LLC;

WHEREAS, the Complaint alleges that the Defendants violated Section 5(a) of the FTC Act, 15 U.S.C. § 45(a), and Section 12 of the FTC Act, 15 U.S.C. § 52;

WHEREAS, the Commission's agreement to this Stipulated Final Judgment and Order for Permanent Injunction and Monetary Settlement as to Defendants Advanced Patch Technologies, Inc., Salomon Btesh, Jesse Starkman, and Relief Defendant Bernard Silverfarb ("Order") is expressly premised upon the agreement of Defendants Advanced Patch Technologies, Inc., ("APT"), Salomon Btesh ("Btesh"), and Jesse Starkman ("Starkman") (collectively, the "Settling Defendants") and Relief Defendant Bernard Silverfarb ("Relief Defendant Silverfarb") to cooperate with the FTC and its attorneys by voluntarily providing truthful testimony, documents and information related to this action or



any concurrent or subsequent investigations related to or associated with the transactions or the occurrences that are the subject of the Complaint;

WHEREAS, the Commission's agreement to this Order also is expressly premised upon the Settling Defendants' and Relief Defendant Silverfarb's agreement not to seek, nor to accept, from any party, including but not limited to, the other Defendants in this action, any compensation, including but not limited to, money, services, debt reduction or loan forgiveness, for the purpose of indemnifying, reimbursing or contribution to the Settling Defendants or Relief Defendant Silverfarb for the money paid to the Commission pursuant to Part VI(A) of this Order, or for any liabilities, losses, costs, expenses or attorneys' fees incurred in connection with this action or the underlying FTC investigation; and

WHEREAS, the Commission, the Settling Defendants and Relief Defendant Bernard Silverfarb have agreed to the entry of this Order by this Court to resolve all matters of dispute between the FTC and: (1) the Settling Defendants, and (2) Relief Defendant Silverfarb, with respect to the conduct alleged in the Complaint;

**NOW, THEREFORE,** Plaintiff FTC, the Settling Defendants and Relief Defendant Silverfarb having requested the Court to enter this Order,



**IT IS HEREBY ORDERED ADJUDGED, AND DECREED as follows:**

**FINDINGS**

1. The Commission has the authority under Section 13(b) of the FTC Act, 15 U.S.C. § 53(b), to seek the relief it has requested.

2. This Court has jurisdiction over the subject matter of this action and has jurisdiction over the Settling Defendants and Relief Defendant Silverfarb.

3. Venue in the Northern District of Georgia, Atlanta Division, is proper.

4. The Complaint states a claim upon which relief may be granted against the Settling Defendants and Relief Defendant Silverfarb.

5. By entering into this Stipulation, the Settling Defendants and Relief Defendant Silverfarb do not admit to the allegations of the Complaint, other than the jurisdictional facts.

6. This Order does not constitute, nor shall it be interpreted to constitute, either an admission by the Settling Defendants and Relief Defendant Silverfarb of any wrongdoing or a finding by the Court that the Settling Defendants and Relief Defendant Silverfarb have engaged in any violations of law.

7. The activities of the Settling Defendants, as alleged

in the Complaint, are or were in or affecting commerce, as defined in Section 4 of the FTC Act, 15 U.S.C. § 44.

8. The Settling Defendants and Relief Defendant Silverfarb have waived all rights that may arise under the Equal Access to Justice Act, 28 U.S.C. § 2412, concerning the prosecution of this action to the date of this Order.

9. The Settling Defendants and Relief Defendant Silverfarb have waived service of a summons and have waived all rights to seek judicial review of, or otherwise challenge or contest the validity of, this Order.

10. Each party to this Order shall bear its own costs and attorneys' fees incurred in connection with this action.

11. Entry of this Order is in the public interest.

#### **DEFINITIONS**

For purposes of this Order, the following definitions shall apply:

1. "Commerce" means as defined in Section 4 of the Federal Trade Commission Act, 15 U.S.C. § 44.

2. "Competent and reliable scientific evidence" means tests, analyses, research, studies, or other evidence based on the expertise of professionals in the relevant area, that has been conducted and evaluated in an objective manner by persons qualified to do so, using procedures generally accepted in the



profession to yield accurate and reliable results.

3. "Covered product or service" means any product, service, or program that purportedly provides health benefits, including weight loss, inch loss, fat loss, or exercise or fitness benefits.

4. "Endorsement" means as defined in 16 C.F.R. § 255.0(b).

5. "Food," "drug," "device," and "cosmetic," mean as defined in Section 15 of the FTC Act, 15 U.S.C. § 55.

6. "Pound A Patch" means the Pound A Patch transdermal patch and any substantially similar product containing fucus vesiculosus and/or garcinia cambogia.

7. "Transdermal product" means any product applied to the skin to deliver the product's ingredients into the body.

8. The term "including" in this Order means "including, without limitation."

#### **CONDUCT PROHIBITIONS**

#### **PROHIBITED FALSE REPRESENTATIONS**

##### **I.**

**IT IS ORDERED** that Defendants APT and Btresh, their successors and assigns, and their officers, agents, servants, employees, and all persons and entities in active concert or participation with them who receive actual notice of this Order by personal service or otherwise, whether acting directly or



through any corporation, subsidiary, division, trade name, or other entity, in connection with the manufacturing, labeling, advertising, promotion, offering for sale, sale, or distribution of Pound A Patch, or any other transdermal product, are hereby permanently enjoined from making any representation, expressly or by implication, including through the use of endorsements, that such product will cause substantial weight loss.

**II.**

**IT IS FURTHER ORDERED** that Defendants APT and Btresh, their successors and assigns, and their officers, agents, servants, employees, and all persons and entities in active concert or participation with them who receive actual notice of this Order by personal service or otherwise, whether acting directly or through any corporation, subsidiary, division, trade name, or other entity, in connection with the manufacturing, labeling, advertising, promotion, offering for sale, sale, or distribution of Pound A Patch, or any other product, are hereby permanently enjoined from making any representation, expressly or by implication, including through the use of endorsements, that such product causes substantial weight loss in all users.

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**PROHIBITED UNSUBSTANTIATED REPRESENTATIONS**

**III.**

**IT IS FURTHER ORDERED** that the Settling Defendants, their successors and assigns, and their officers, agents, servants, employees, and all persons and entities in active concert or participation with them who receive actual notice of this Order by personal service or otherwise, whether acting directly or through any corporation, subsidiary, division, trade name, or other entity, in connection with the manufacturing, labeling, advertising, promotion, offering for sale, sale, or distribution of Pound A Patch, or any other covered product or service, in or affecting commerce, are hereby permanently enjoined from making any representation, expressly or by implication, including through the use of endorsements:

- A. That any such product or service causes weight loss;
- B. That any such product or service causes fat loss;
- C. That any such product or service delivers its active ingredients into the bloodstream more quickly and efficiently than other products;
- D. That any such product or service causes users to burn calories;
- E. That any such product or service boosts metabolism;
- F. That any such product or service suppresses appetite;

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- G. That any such product or service reduces fat cell production;
- H. About the efficacy, safety, side effects, or the health performance or benefits, including weight loss, inch loss, fat loss, or exercise or fitness benefits, of such product or service; or
- I. That any such product or service makes a material contribution to any system, program, or plan that produces any of the results referenced in subparts A-G above,

unless, at the time the representation is made, they possess and rely upon competent and reliable scientific evidence that substantiates the representation.

*Provided*, that for any representation made by Defendant Starkman as an expert endorser, he must possess and rely upon competent and reliable scientific evidence, and an actual exercise of his represented expertise, in the form of an examination or testing of the product or service that is at least as extensive as an expert in that field would normally conduct in order to support the conclusions presented in the representation.

**PROHIBITED REPRESENTATIONS ABOUT TESTS, STUDIES, AND RESEARCH**

**IV.**

**IT IS FURTHER ORDERED** that the Settling Defendants, their



successors and assigns, and their officers, agents, servants, employees, and all persons and entities in active concert or participation with them who receive actual notice of this Order by personal service or otherwise, whether acting directly or through any corporation, subsidiary, division, trade name, or other entity, in connection with the manufacturing, labeling, advertising, promotion, offering for sale, sale, or distribution of any covered product or service, in or affecting commerce, are hereby permanently enjoined from making any misrepresentations, expressly or by implication, including through the use of endorsements, about the existence, contents, validity, results, conclusions, or interpretations of any test, study, or research.

**FOOD AND DRUG REGULATIONS**

**V.**

**IT IS FURTHER ORDERED** that:

- A. Nothing in this Order shall prohibit the Settling Defendants from making any representation for any drug that is permitted in the labeling for such drug under any tentative final or final standard promulgated by the Food and Drug Administration, or under any new drug application approved by the Food and Drug Administration; and

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- B. Nothing in this Order shall prohibit the Settling Defendants from making any representation for any product that is specifically permitted in labeling for such product by regulations promulgated by the Food and Drug Administration pursuant to the Nutrition Labeling and Education Act of 1990.

**MONETARY RELIEF**

**VI.**

**IT IS FURTHER ORDERED** that judgment is hereby entered against the Settling Defendants and Relief Defendant Silverfarb as follows:

- A. Within five (5) days of the date of entry of this Order, the Settling Defendants and Relief Defendant Silverfarb, jointly and severally, shall pay the sum of \$175,000 (the "Settlement Amount") to the Commission by wire transfer or certified cashier's check made payable to the Federal Trade Commission.
- B. All funds paid pursuant to this Order shall be deposited into a fund administered by the Commission or its agent to be used for equitable relief, including but not limited to consumer redress and any attendant expenses for the administration of such equitable relief. In the event that direct redress to consumers



is wholly or partially impracticable or funds remain after redress is completed, the Commission may apply any remaining funds for such other equitable relief (including consumer information remedies) as it determines to be reasonably related to the Defendants' practices alleged in the Complaint. Any funds not used for such equitable relief shall be deposited to the United States Treasury as disgorgement. The Settling Defendants and Relief Defendant Silverfarb shall have no right to challenge the Commission's choice of remedies under this Part. The Settling Defendants and Relief Defendant Silverfarb shall have no right to contest the manner of distribution chosen by the Commission.

- C. The judgment entered pursuant to this Part VI is equitable monetary relief and not a fine, penalty, punitive assessment or forfeiture.

**COOPERATION, WAIVER OF INDEMNIFICATION, AND RIGHT TO REOPEN**

**VII.**

**IT IS FURTHER ORDERED** that:

- A. The Settling Defendants and Relief Defendant Silverfarb, in connection with this action or any concurrent or subsequent civil investigations related



to or associated with the transactions or the occurrences that are the subject of the Complaint, must cooperate in good faith with the Commission, and upon request from the Commission, make available, in a reasonably expeditious manner, for the Commission's inspection and copying, to the extent not already provided, all documents, materials, and information within their possession, custody, or control relevant to the subject matter of the Complaint or related claims and contentions, and appear at such places and times as the Commission reasonably requests, after written notice, and upon payment of reasonable travel fees, for interviews, conferences, pretrial discovery, review of documents, and for such other matters as may be reasonably requested by the Commission. If requested by the Commission, and upon payment of reasonable travel fees, the Settling Defendants and Relief Defendant Silverfarb must appear and provide truthful testimony in any civil trial, deposition or other proceeding related to or associated with the transactions or the occurrences that are the subject of the Complaint, without the necessity of a civil investigative demand, subpoena or other court order.



**Provided** that nothing in this Part VII constitutes or will be deemed to constitute a waiver by the Settling Defendants or Relief Defendant Silverfarb of their constitutional rights under the Fifth Amendment. If the Commission determines that the Settling Defendants or Relief Defendant Silverfarb have not complied with the requirements of this Part VII (A), the Commission may move the Court to reopen and request modification of this Order, including, but not limited to, additional injunctive relief, rescission of contracts and restitution, and disgorgement of ill-gotten gains. If, however, the Settling Defendants or Relief Defendant Silverfarb exercise their constitutional rights under the Fifth Amendment and thereby refuse to provide truthful testimony as provided herein, the Court, upon motion by the Commission, will reopen this matter to allow the Commission to request modification of the Order, including, but not limited to, additional injunctive relief, rescission of contracts and restitution, and disgorgement of ill-gotten gains. Proceedings to reopen instituted under this Part would be in addition to, and not in lieu of, any other civil or criminal remedies as may be provided by law,



including any other proceedings that the Commission may initiate to enforce this Order. Nothing in this Part precludes the Settling Defendants or Relief Defendant Silverfarb from cooperating in other investigations or litigation.

- B. The Settling Defendants and Relief Defendant Silverfarb shall not seek, nor accept, from any party, including but not limited to, the other Defendants in this action, any compensation, including but not limited to, money, services, debt reduction or loan forgiveness, for the purpose of indemnifying, reimbursing or contribution to the Settling Defendants or Relief Defendant Silverfarb for the money paid to the Commission pursuant to Part VI(A) of this Order or for any liabilities, losses, costs, expenses or attorneys' fees incurred in connection with this action or the underlying FTC investigation. Notwithstanding the foregoing, nothing in this Part shall preclude the Settling Defendants and the Relief Defendant from seeking contribution from each other for any amounts incurred in connection with this action and settlement, provided however, that the Settling Defendants and the Relief Defendant shall be jointly and severally liable



to the Commission for the Settlement Amount set forth in Part VI(A). If the Commission has reason to believe that the Settling Defendants or Relief Defendant Silverfarb have not complied with the requirements of this Part VII (B), the Commission may move the Court to reopen and request modification of this Order, including, but not limited to, additional injunctive relief, rescission of contracts and restitution, and disgorgement of ill-gotten gains. Proceedings to reopen instituted under this provision would be in addition to and not in lieu of any other civil or criminal remedies as may be provided by law, including any other proceedings the Commission may initiate to enforce this Order.

**COMPLIANCE MONITORING**

**VIII.**

**IT IS FURTHER ORDERED** that, for the purpose of monitoring and investigating compliance with any provision of this Order:

- A. Within ten (10) days of receipt of written notice from a representative of the Commission, each of the Settling Defendants shall submit additional written reports, sworn to under penalty of perjury; produce documents for inspection and copying; appear for



deposition; and/or provide entry during normal business hours to any business location in such Settling Defendant's possession or direct or indirect control to inspect the business operation.

B. In addition, the Commission is authorized to monitor compliance with this Order by all other lawful means, including but not limited to the following:

1. obtaining discovery from any person, without further leave of court, using the procedures prescribed by Fed. R. Civ. P. 30, 31, 33, 34, 36, and 45; and
2. posing as consumers and suppliers to Settling Defendants, Settling Defendants' employees, or any other entity managed or controlled in whole or in part by Settling Defendants, without the necessity of identification or prior notice.

*Provided* that nothing in this Order shall limit the Commission's lawful use of compulsory process, pursuant to Sections 9 and 20 of the FTC Act, 15 U.S.C. §§ 49, 57b-1, to obtain any documentary material, tangible things, testimony, or information relevant to unfair or deceptive acts or practices in or affecting commerce (within the meaning of 15 U.S.C. §



45(a)(1)).

C. Settling Defendants shall permit representatives of the Commission to interview any employer, consultant, independent contractor, representative, agent, or employee who has agreed to such an interview, relating in any way to any conduct subject to this Order. The person interviewed may have counsel present.

**COMPLIANCE REPORTING BY SETTLING DEFENDANTS**

**IX.**

**IT IS FURTHER ORDERED** that, in order that compliance with the provisions of this Order may be monitored:

A. For a period of three (3) years from the date of entry of this Order,

1. Defendants Btresh and Starkman shall each notify the Commission of the following:

a. Any changes in his residence, mailing address, and telephone number, within ten (10) days of the date of such change;

b. Any changes in his employment status (including self-employment) within ten (10) days of the date of such change. Such notice shall include the name and



address of each business that he is affiliated with, employed by, or performs services for; a statement of the nature of the business; and a statement of his duties and responsibilities in connection with the business; and

c. Any changes in his name or use of any aliases or fictitious names; and

2. Defendant APT shall notify the Commission of any changes in corporate structure that may affect compliance obligations arising under this Order, including but not limited to a dissolution, assignment, sale, merger, or other action that would result in the emergence of a successor corporation; the creation or dissolution of a subsidiary, parent, or affiliate that engages in any acts or practices subject to this Order; the filing of a bankruptcy petition; or a change in the corporate name or address, at least thirty (30) days prior to such change, *provided that*, with respect to any proposed

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change in the corporation about which APT learns less than thirty (30) days prior to the date such action is to take place, APT shall notify the Commission as soon as is practicable after obtaining such knowledge.

- B. One hundred eighty (180) days after the date of entry of this Order, each Settling Defendant shall provide a written report to the Commission, sworn to under penalty of perjury, setting forth in detail the manner and form in which the Defendant has complied and is complying with this Order. This report shall include, but not be limited to:
1. Any changes required to be reported pursuant to subpart (A) above; and
  2. A copy of each acknowledgment of receipt of this Order obtained by the Defendant pursuant to Part XII.
- C. For the purposes of this Order, Settling Defendants and Relief Defendant Silverfarb shall, unless otherwise directed by the Commission's authorized representatives, mail all written notifications to the Commission to:



Associate Director for Enforcement  
Federal Trade Commission  
600 Pennsylvania Avenue, N.W.  
Washington, D.C. 20580  
Re: FTC v. Advanced Patch Technologies, Inc., et  
al. (N.D. Ga.).

- D. For purposes of the compliance reporting required by this Part, the Commission is authorized to communicate directly with Defendants.

**RECORD KEEPING PROVISIONS AS TO DEFENDANTS APT AND BTESH**

**X.**

**IT IS FURTHER ORDERED** that, for a period of six (6) years from the date of entry of this Order, Defendants APT and Btresh and any business where (1) Defendant Btresh is the majority owner or an officer or director of the business, or directly or indirectly manages or controls the business and where (2) the business engages, or assists others engaged in the advertising, marketing, promotion, offering for sale, distribution or sale of any covered product or service, and their agents, employees, officers, corporations, successors, and assigns, and those persons in active concert or participation with them who receive actual notice of this Order by personal service or otherwise, are hereby restrained and enjoined from failing to create and retain, unless otherwise specified:

- A. Accounting records that reflect the cost of goods or



services sold, revenues generated, and the disbursement of such revenues;

- B. Personnel records accurately reflecting: the name, address, and telephone number of each person employed in any capacity by such business, including as an independent contractor; that person's job title or position; the date upon which the person commenced work; and the date and reason for the person's termination, if applicable;
- C. Customer files containing the names, addresses, phone numbers, dollar amounts paid, quantity of items or services purchased, and description of items or services purchased, to the extent such information is obtained in the ordinary course of business;
- D. Complaints and refund requests (whether received directly, indirectly or through any third party) and any responses to those complaints or requests;
- E. Copies of all advertisements, promotional materials, sales scripts, training materials, or other marketing materials utilized in the advertising, marketing, promotion, offering for sale, distribution, or sale of any covered product or service;
- F. All materials that were relied upon in making any

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representations contained in the materials identified in Subpart (E);

- G. All other documents evidencing or referring to the accuracy of any claim therein or to the safety or efficacy of any covered product or service, including, but not limited to, all tests, reports, studies, demonstrations, or other evidence that confirm, contradict, qualify, or call into question the safety or efficacy of such covered product or service; and
- H. Records accurately reflecting the name, address, and telephone number of each manufacturer, laboratory, or other entity engaged in the development or creation of any testing obtained for the purpose of advertising, marketing, promoting, offering for sale, distributing, or selling any covered product or service.

**RECORD KEEPING PROVISIONS AS TO DEFENDANT STARKMAN**

**XI.**

**IT IS FURTHER ORDERED** that, for a period of eight (8) years from the date of entry of this Order, Defendant Starkman is hereby restrained and enjoined from failing to create and retain, unless otherwise specified:

- A. Copies of all advertisements, promotional materials, sales scripts, training materials, or other marketing



materials utilized in the advertising, marketing, promotion, offering for sale, distribution or sale of any covered product or service, which Starkman prepares, approves, or disseminates, or in which he makes an endorsement;

- B. All materials that were relied upon in making any representations contained in the materials identified in Subpart (A); and
- C. All other documents evidencing or referring to the accuracy of any claim therein or to the safety or efficacy of any covered product or service, including, but not limited to, all tests, reports, studies, demonstrations, or other evidence that confirm, contradict, qualify, or call into question the safety or efficacy of such covered product or service.

**DISTRIBUTION OF ORDER BY SETTLING DEFENDANTS**

**XII.**

**IT IS FURTHER ORDERED** that, for a period of five (5) years from the date of entry of this Order, the Settling Defendants shall deliver copies of the Order as directed below:

- A. **Settling Defendant APT:** Settling Defendant APT shall deliver a copy of this Order to all of its principals, officers, directors, and managers. Settling Defendant



APT shall also deliver copies of this Order to all of its employees, agents, and representatives who engage in conduct related to the subject matter of the Order. For current employees, agents and representatives, delivery shall be within (30) days of service of this Order upon APT. For new employees, agents and representatives, delivery shall occur within thirty (30) days after the commencement of the employee, agent or representative relationship.

**B. Settling Defendants Btresh or Starkman as Control**

**Person:** For any business that Btresh or Starkman controls, directly or indirectly, or in which Btresh or Starkman has a majority ownership interest, Btresh or Starkman, as the case may be, shall deliver a copy of this Order to all principals, officers, directors, and managers of that business. Btresh and Starkman shall also deliver copies of this Order to all employees, agents, and representatives of that business who engage in conduct related to the subject matter of the Order. For current employees, agents and representatives of that business, delivery shall be within (30) days of service of this Order upon Btresh or Starkman, as the case may be. For new personnel of that business,



delivery shall occur within thirty (30) days after the commencement of the employment, agent or representative relationship.

- C. **Defendants Btresh and Starkman as employee or non-control person:** For any business where Btresh or Starkman is not a controlling person of a business but otherwise engages in conduct related to the subject matter of this Order, Defendant Btresh or Starkman, as the case may be, shall deliver a copy of this Order to all principals and managers of such business within thirty (30) days of engaging in such conduct.
- D. The Settling Defendants must secure a signed and dated statement acknowledging receipt of the Order, within thirty days of delivery, from all persons receiving a copy of the Order pursuant to this Part.

**ACKNOWLEDGMENT OF RECEIPT OF ORDER BY SETTLING  
DEFENDANTS AND RELIEF DEFENDANT SILVERFARB**

**XIII.**

**IT IS FURTHER ORDERED** that each of the Settling Defendants and Relief Defendant Silverfarb, within five (5) business days of receipt of this Order as entered by the Court, must submit to the



Commission a truthful sworn statement acknowledging receipt of this Order in the form attached as Appendix A.

**RETENTION OF JURISDICTION**

**XIV.**

**IT IS FURTHER ORDERED** that this Court shall retain jurisdiction of this matter for purposes of construction, modification, and enforcement of this Order.

**SCOPE OF ORDER**

**XV.**

**IT IS FURTHER ORDERED** that this Order resolves only claims against the Settling Defendants and against Relief Defendant Silverfarb and does not preclude the Commission from initiating further action or seeking any remedy against any other persons or entities, including without limitation persons or entities who may be subject to portions of this Order by virtue of actions taken in concert or participation with Settling Defendants or Relief Defendant Silverfarb, and persons or entities in any type of indemnification or contractual relationship with Settling Defendants or Relief Defendant Silverfarb.



SO STIPULATED:

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ADVANCED PATCH TECHNOLOGIES, INC.  
By: Salomon Btsh, President

SALOMON BTESH, individually

JESSE STARKMAN, individually

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BERNARD SILVERFARB, individually  
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Technologies, Inc., Salomon Btsh,  
Jesse Starkman and Bernard Silverfarb

Attorneys for Plaintiff  
FEDERAL TRADE Commission

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(202) 861-1572 (voice)  
(202) 861-1783 (fax)  
Attorney for Salomon Btsh

IT IS SO ORDERED.

This 17 day of Mar, 2004  
(Month) (Year)

Clara

UNITED STATES DISTRICT JUDGE

SO STIPULATED:

Laureen Kapin  
LAUREEN KAPIN  
LAURA KOSS  
Yael WEINMAN  
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Attorneys for Plaintiff  
FEDERAL TRADE Commission

Salomon Btsh  
ADVANCED PATCH TECHNOLOGIES, INC.  
By: Salomon Btsh, President

Salomon Btsh  
SALOMON BTESH, individually

Jesse Starkman  
JESSE STARKMAN, individually

Bernard Silverfarb  
BERNARD SILVERFARB, individually

Michael B. Chesal  
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(202) 861-1783 (fax)  
Attorney for Salomon Btsh

IT IS SO ORDERED.

This \_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_  
(Month) (Year)

UNITED STATES DISTRICT JUDGE

*(Signature)*

**APPENDIX A**

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF GEORGIA  
(Atlanta Division)

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF GEORGIA  
(Atlanta Division)

FEDERAL TRADE COMMISSION,	)	
	)	Hon.
Plaintiff,	)	
	)	Civil Action No.
v.	)	
	)	
ADVANCED PATCH TECHNOLOGIES,	)	
INC., SALOMON BTESH, BUCKHEAD	)	
MARKETING AND DISTRIBUTION,	)	
LLC, PAP SYSTEMS, LLC, RALF	)	
LESZINSKI, NANCY DUITCH, and	)	
JESSE STARKMAN,	)	
	)	
Defendants, and	)	
	)	
BERNARD SILVERFARB, and	)	
BUCKHEAD MARKETING GROUP, LLC,	)	
	)	
	)	
Relief Defendants.	)	

\_\_\_\_\_  
[Name of defendant], being duly sworn, hereby states and  
affirms as follows:

1. My name is \_\_\_\_\_. My current residence  
address is \_\_\_\_\_.



I am a citizen of the United States and am over the age of eighteen. I have personal knowledge of the facts set forth in this Affidavit.

2. I am a defendant (or relief defendant with respect to Relief Defendant Silverfarb) in FTC v. Advanced Patch Technologies, Inc., et al. (United States District Court for the Northern District of Georgia, Atlanta Division).

3. On [date], I received a copy of the **Stipulated Final Judgment and Order For Permanent Injunction and Monetary Settlement as to Defendants Advanced Patch Technologies, Inc., Salomon Btsh, Jesse Starkman and Relief Defendant Bernard Silverfarb** which was signed by the Honorable

\_\_\_\_\_ and entered by the Court on [date of entry of Order]. A true and correct copy of the Order I received is appended to this Affidavit.

I declare under penalty of perjury under the laws of the United States that the foregoing is true and correct. Executed on [date], at [city and state].

\_\_\_\_\_  
[Full name of defendant/or  
relief defendant]

A handwritten signature in black ink, appearing to be 'Btsh' or similar, enclosed within a circular flourish.

State of \_\_\_\_\_, City of \_\_\_\_\_

Subscribed and sworn to before me

this \_\_\_\_\_ day of \_\_\_\_\_, 2003.

\_\_\_\_\_

Notary Public

My Commission Expires:

\_\_\_\_\_